

# Minutes: PNA Board Meeting, May 17, 2011

## I Warm Up

**A. Call to Order & Introductions.** President Lisa Dahl called the meeting to order at 6:50PM in the meeting room of Jan Kavadas' home in Edmonds. Present were April Cheadle, Herb Cook, Lisa Dahl, Sally Dillon, Jeanne Ensign, Michael Grimm, Jan Kavadas, Arni Litt (phone), Hugh Moore (phone), Wendy Neely, Kerry Ness, Steve Peterson, Ron Rhinehart, Rich Seibert, Shannon Singer and Sarah Welch.

**B. President's Report.** Lisa Dahl thanked Past President Steve Peterson and retiring Board Member Tom Foley for their service and dedication to PNA. After brief self-introductions by all in attendance, Lisa emphasized her commitment to Masters Swimming and said her primary goals as President will be to "grow PNA and have fun."

**C. Meeting Date.** Next Board meeting date was changed to June 29.

**D. Minutes.** Minutes of the March 26 Board meeting were approved as corrected.

**E. Treasurer's Report.** Jeanne Ensign presented PNA financial statements through April, noting that 80 percent of budgeted Registration income had been received; 88 percent of Registrations had been made online; revenue and net income for 2011 were slightly ahead of 2010; PNA has cash assets of approximately \$56,000.

**MSA: To approve Financial Statements as submitted.**

**F. Membership.** Jeanne Ensign reported on behalf of Membership Chair Arni Litt that PNA membership was 1,415 as of May 16, with 49 registrants since May 1.

## II Main Set (Current Action Items)

**A. Open Water Marketing.** Coaches Committee Chair Wendy Neely presented a draft of a poster promoting 2011 Open Water events sanctioned by PNA. After discussion, **MSA: To spend up to \$500 from the Fitness Swimmer Initiative budget to produce and distribute Open Water marketing materials, including a poster and postcards.**

**B. Corporate Calendar.** After discussion of the need to develop a tool for tracking progress on deadline-driven action items, Rich Seibert volunteered to convene an ad hoc Corporate Calendar Committee. Shannon Singer, Wendy Neely, Mike Grimm, Herb Cook and Lisa Dahl volunteered to participate.

**C. Appointments & Vacancies.** Lisa Dahl announced she had appointed Linda Chapman, former meet director for Wave Aquatics, as Chair of the PNA Meets Committee. Board members discussed opportunities for recruiting volunteers to fill a number of positions, including Coordinators for Marketing, New Swimmers, Club & Team Development and Information Technology. Hugh Moore noted that PNA's Webmaster historically has served as de facto IT Coordinator. Going forward, Hugh recommended that the Information Technology and Webmaster functions be separated.

**D. Convention Delegates.** After discussion, **MSA: To approve the following Delegates to the USMS Convention, September 14-18 in Jacksonville, FLA: Lisa Dahl, Arni Litt, Wendy Neely and Rich Seibert.**

**E. Award Nominations.** Sally Dillon reported that past winners of the USMS Ransom Arthur Award had nominated former USMS President Rob Copeland for the 2011 award. Lisa Dahl, Jeanne Ensign, Steve Peterson and Sarah Welch volunteered to serve on the Awards

Committee to review and recommend PNA nominees by the July 1 deadline for Dorothy Donnelley Service Awards; USMS Coach of the Year; Kerry O'Brien (formerly Grass Roots) Coaching Award; USMS Clubs of the Year (Regional and Local); June Krauser Communications Award; USMS Fitness Award.

### **III Sprint Set (Committee Reports)**

**A. Meets.** Sally Dillon reported BAMFest had submitted a sanction application, and additional information would be requested. Jan Kavadas observed that meet referees should be named when a sanction application is submitted—a requirement that some meets have not followed. After discussion, **MSA: To authorize the Meets Chair to recognize the swimming events of the Washington State Senior Games, July 24 at Briggs YMCA in Olympia.**

**B. Open Water.** Chair Sally Dillon reviewed the proposed fee structures for all 2011 Open Water events. On Sally's recommendation it was **MSA: To approve entry fees of \$40 (early registration) and \$50 (late registration) for the Saratoga Passage swim (Whidbey Island, August 20) and the Last Gasp of Summer swim (Angle Lake, SeaTac, September 17).**

Sally reported her concerns that organizers of the Deep Lake Open Water Swim (August 14, Millersylvania State Park, Olympia) had proposed a 3-tier fee structure—\$40 for 1k swimmers, \$50 for 3k and \$60 for 5k—without justifying the differences. After discussion of this issue and others, it was **MSA: To withdraw PNA sanction of the Deep Lake swim and authorize PNA's Open Water Chair to reinstate the sanction if event organizers make satisfactory modifications.** (Subsequently, the organizers notified PNA they had decided not to reapply.)

**C. Coaches.** Shannon Singer reported that PNA placed 3rd among all Regional Clubs competing at the USMS SC Nationals in Mesa, Arizona, April 28-May 1, with many excellent swims and PNA records.

### **IV Warmdown (Next Meetings)**

June 29: 6:45 PM at Hugh & Jane Moore's home in Tacoma

August 23: 6:45PM at Jeanne Ensign's home in Seattle

The Meeting was adjourned at 9:20 PM.