THE BENEFITS TO JOINING
COLLEGE CLUB
SWIMMING
U.S. MASTERS SWIMMING

Swimming at the college club level has grown over the past decade. Although it has seen growth, it remains disjointed and most clubs are working independently of each other. We hope to unify this community with the creation of a national governing body: College Club Swimming. Here are some the benefits CCS can provide:

CLUBS

➤ Host online club registration
➤ Host searchable club and contact information
➤ Provide club presidents access to member names and club size
➤ Provide documentation with CCS logo on it showing that a club is a member in good standing
➤ Provide information on starting and growing clubs, with access to USMS club and coach services staff
➤ Host information on best practices and governance structure for running a club
➤ Provide club contact email addresses to other CCS clubs
➤ Connect clubs with USMS partners for possible club sponsorships
➤ Connect clubs to local USMS programs for collaboration and fundraising

MEMBERS

➤ Host online member registration with club affiliation
➤ Host searchable results database for current and past swim times
➤ Host event rankings for all CCS members
➤ Connect with local USMS members to help with potential internship and job opportunities
➤ Connect with USMS partners to offer member discounts

EVENTS

➤ Host searchable calendar of events
➤ Host tools for clubs to create meets and add them to the calendar of events
➤ Host tools to upload results into the times database while verifying CCS membership
➤ Provide information on best practices for running an event
➤ Help support local and national championship events
➤ Connect CCS meets with local USMS meet directors and officials

ORGANIZATIONAL INFRASTRUCTURE

➤ Host and help update the CCS website
➤ Help create logo and brand identity
➤ Help create and support CCS governance structure (board of directors and elected officers)
➤ Provide opportunities to attend the annual United States Aquatic Sports Convention

U.S. Masters Swimming will provide the administrative and support services to CCS.